



GONEN AUTOMATION

Privacy policy

Gonen Automation Holding B.V. a company registered in the Netherlands with office on the Laan der Verenigde Naties 275, 3318 LA in Dordrecht, The Netherlands, along with its subsidiaries, herein after “Gonen”, understands the importance of protecting and safeguarding your privacy when you use our website or hosting services, herein after “site”.

If you as a visitor or a user choose to register or submit information to Gonen via the site, you agree to the use of such data in accordance with this privacy policy. Please note that the site contains links to other websites, including, without limitation, websites maintained by Gonen, and other affiliated entities of Gonen. Also note that Gonen may use third parties to host all or portions of, or to assist in maintaining, the Gonen sites.

If you have any questions regarding this privacy policy, or do not feel that your concerns have been addressed, please direct your questions to us using the appropriate e-mail on our web site www.gonen.nl.

1. Collection of your personal information.

We strongly advise you not to submit personal information unless needed. You can access many areas of our site without submitting any personally identifiable information. You may voluntarily choose to provide Gonen with identifiable personal data by completing forms, sending emails, using our hosted applications or other means as may be provided from time to time on the site. The personally identifiable information that we would collect from you if you so choose would typically include your name and title, email address, mailing address, telephone and fax numbers, and information about your company and/or data needed for the hosted application. In addition to information that you voluntarily submit, Gonen may, at its option, collect additional information about you from third party sources. Personal information collected by Gonen will be as reasonably necessary to fulfil your requests and to provide the most relevant, targeted offers and information from Gonen and for no other purpose. All such information collected shall be referred to herein as “personal information”.

Furthermore, Gonen monitors incoming and outgoing site traffic data to help diagnose problems with its servers and to administer its site. Gonen also uses this data to assemble broad demographic information about its visitors, customers, and partners in general.

We do not usually seek sensitive information (for example, data relating to race or ethnic origin, religious beliefs, criminal record, physical or mental health or sexual orientation) from site visitors. We will, where necessary, obtain your explicit consent to collect and use such information. The following is a list of examples where you may choose to specifically and voluntarily submit personal information to Gonen through the site, which Gonen may use for each purpose indicated at the time of your submission:

- » Register for access to certain areas of the site;
- » Contact us for further information about products, services, events, and programs or to submit questions or comments to Gonen;
- » Subscribe to receive newsletters, information, alerts, offers, and other communications;
- » Submit a resume and/or job application for possible employment with Gonen;
- » Participate in surveys, quizzes, promotions, and contests as may be available on the site from time to time; and/or
- » Register for attendance or sponsorship at events and conferences.

2. **Use of your personal information.**

Gonen uses personal information submitted through the site to provide a way for customers, partners, customer and partner prospects, and other contacts to communicate with our team. Gonen collects the personal information from you in order to establish and maintain relationships, and in order to serve you better. When appropriate, Gonen may also use the personal information separately or in combination with pre-existing information.

3. By voluntarily submitting your personal information, you consent to the collection and use of your personal information as described in this privacy policy. In some circumstances, Gonen may share personal information that you voluntarily submit with trustworthy business partners. We will only use such third party business partners in order to deliver services to us or on our behalf, and they are prohibited from using that information for any other purpose.

Personal information collected on the site may be stored and processed in the Netherlands, the United States, Canada, or any other country in which Gonen (or its affiliates, subsidiaries, and divisions and their respective third party business partners and suppliers) maintain facilities. This may include transfer to countries without data protection rules similar to those in effect in your country of residence. You acknowledge and agree that by providing personal information to Gonen through the site, you consent to the transmission of such personal information over international borders as necessary for processing your requests.

Due to the existing legal, regulatory, and security environment, Gonen may be required, under certain circumstances, to disclose aggregate level and/or personally identifiable information submitted to Gonen through the site. Gonen will use reasonable efforts to limit such disclosures to the following circumstances: (i) where Gonen believes in good faith that it is required to do so in response to a subpoena or other legal process; (ii) where reasonably required to do so in order to maintain, update or otherwise implement Gonen's data security measures, equipment, technical operations and the like; (iii) where reasonably necessary to identify, contact, or bring legal action against persons or entities to preserve and/or enforce Gonen's rights, including but not limited to enforcing the terms of use for the site; (iv) protect and defend the rights or property of Gonen; or (v) in urgent circumstances to protect the personal safety of the public or of users of the Gonen products, services, and the site.

In addition, Gonen may also disclose personal information in connection with the sale, assignment, or other transfer of the Gonen business or any part thereof, or as part of a security audit.

4. **Protection of your personal information.**

Gonen undertakes substantial efforts to protect the confidentiality of the personal information, preferences and other information it has collected through the site and will never knowingly allow access to this information to anyone outside Gonen other than as described herein. Gonen and its partners have made a substantial investment in their server, database, backup and firewall technologies to protect the information assets of their network, including the confidentiality of personal information collected through this site. These technologies are deployed as part of a sophisticated security architecture and protocol.

You should also do your part in protecting your information. Your Gonen username and any password (if such is provided or enacted) are confidential, and we recommend that you not divulge them to anyone. Unfortunately, due to the nature of the Internet as a public transmission network, neither Gonen's network nor data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect personal information that is transmitted to us by you, Gonen cannot ensure or warrant the security of such information. Thus, any personal information transmitted to us is done so at your own risk. Once we receive personal information, Gonen undertakes substantial efforts to protect the confidentiality of this information consistent with this privacy policy.

5. **Cookies.**

If you review or download information, we may track the visit through the use of "cookies". Cookies are pieces of information that a website transfers to an individual's hard drive for record-keeping purposes. The use of cookies is an industry standard, and you will find cookies at most major websites. Cookies help Gonen to tailor information to your preferences and to see which areas of the website are frequented most. Gonen never uses cookies to retrieve information from your computer that was not originally sent in a cookie. Most browsers are

initially set to accept cookies. If you prefer, you can change your browser settings to refuse cookies. However, in doing so, you may not be able to fully utilize the site.

6. Web beacons.

Pages on this site may contain electronic images referred to as web beacons and also sometimes referred to as single-pixel gifs or clear gifs. The web beacons may be used to assist in delivering cookies throughout our site to track the number of users and site activity tracking purposes.

7. Links to other websites.

The site may contain links to websites which are owned and operated by third parties and do not operate in accordance with this privacy policy. When you link to other websites through this site, this privacy policy and our privacy practices no longer apply. We encourage you to review each website's privacy policy before disclosing any personally identifiable information. Gonen is not responsible for the privacy practices of such third party websites.

8. Choices regarding use of personal information.

Upon voluntarily providing your personal information to Gonen through this site, Gonen will use your personal information in accordance with this privacy policy. Should you at any time decide that you do not want to continue to receive electronic communications, you will have the ability to unsubscribe or "opt out" from such communications, by contacting us at the contact details provided to you when the contact was established. When using our hosted services, we will remove all or part of your gathered information upon a written request from you.

9. Corrections, access and updates to your personal information.

Gonen aims to keep your personal information as accurate as possible. Should you at any time desire to review, correct or update your personal information, you may update your relevant profile or registration (when applicable) or contact us; Gonen will comply with such requests as soon as commercially reasonable or determined by statutory law. In order to ensure the safety of personal information, please note you will be subject to providing sufficient evidence of your identity at the time of any such request before any personal information records will be made available by Gonen.

10. Data retention.

The personal information that you submit to Gonen will only be retained for as long as required for the purposes for which it was collected or as required by law. Our retention of your personal information allows Gonen to continue to provide you with highly personalized services without interruption.

11. Changes to this privacy policy.

Gonen reserves the right to change this policy at any time and without prior notice to you. Please check the privacy policy frequently for changes on our website. Your continued use of the site following the posting of changes to these terms will mean you accept those changes.

Contact Us

Gonen welcomes questions or comments about this privacy policy. If you have any questions or comments about this privacy policy, or should you wish to modify or discontinue information or communications that you receive in accordance with this privacy policy, please contact us using the contact form on our web site.